



2024 14-17 OCT

PROSPECTUS

SPONSORSHIPS & BOOTHS

2000+ ATTENDEES

PREMIER | CORE | VALUE | MILITARY
INDUSTRY SUPPLIERS | INTERNATIONAL BUSINESS

120+ COUNTRIES REPRESENTED

PREMIER MEMBERS HAVE FIRST PICK!

UPGRADE YOUR MEMBERSHIP STATUS
CONTACT MATTHIEU ODJIK AT
matthieu.odijk@iamovers.org



TABLE OF CONTENTS

- 2 IMPORTANT INFORMATION
- 3 FLOOR PLAN
- 4 RULES & REGULATIONS
- 5 BRANDING SPONSORSHIP OPPORTUNITIES
- 11 EXPO BOOTH SALES OPPORTUNITIES
- 12 THE OFFICIAL IAM OPENING NIGHT AFTERPARTY
HOSTED BY THE US DAB
TO BENEFIT MOVE FOR HUNGER
- 16 IAM^{YP} ENGAGEMENT OPTIONS
Young Professionals in Moving
- 17 1-ON-1 NETWORKING



THANK YOU TO OUR 2023 SPONSORS!

GOLD +



GOLD



BRANDING



IMPORTANT INFORMATION

SALES BEGIN

MONDAY, JUNE 3

FOR PREMIER MEMBERS ONLY

Not a Premier Member? Upgrade your membership status by contacting matthieu.odijk@iamovers.org.

MONDAY, JUNE 10

FOR MEMBERS WHO ARE IAM TRUSTED MOVING COMPANIES (ITMCS)

THURSDAY, JUNE 13

FOR CORE MEMBERS

TUESDAY, JUNE 18

FOR ALL MEMBERS

EXPO HALL HOURS SUBJECT TO CHANGE

NOTE: APPOINTMENTS IN THE EXPO HALL ARE PERMITTED **ONLY DURING ATTENDEE HOURS**

SUNDAY, OCT 13

HALL SET UP

10:00 AM - 5:00 PM

MONDAY, OCT 14

HALL SET UP
HALL OPEN

8:00 AM - 9:59 AM
10:00 AM - 6:00 PM

TUESDAY, OCT 15

HALL OPEN

10:30 AM - 5:00 PM

WEDNESDAY, OCT 16

HALL OPEN

8:00 AM - 5:00 PM

THURSDAY, OCT 17

HALL OPEN
HALL TEAR DOWN

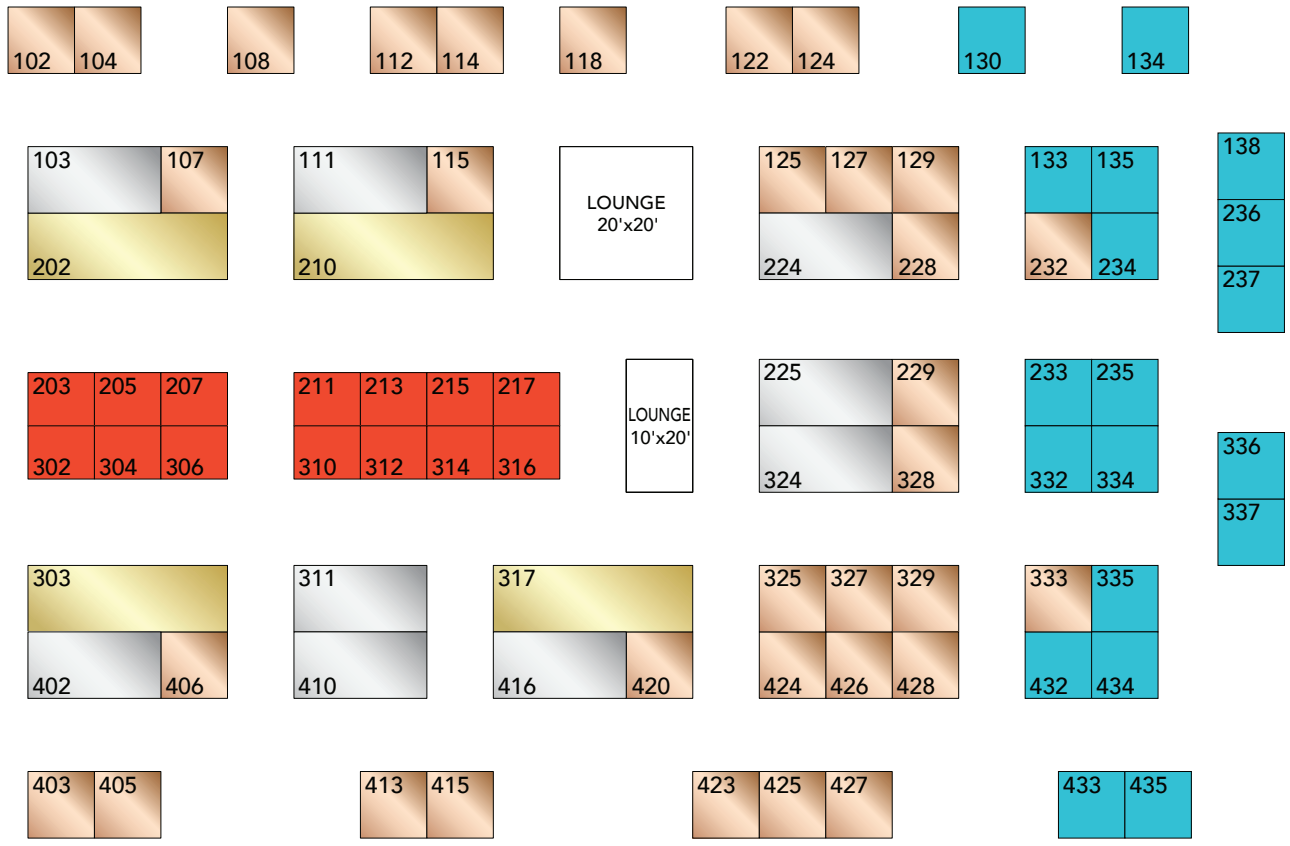
8:00 AM - 12:00 NOON
12:00 NOON - 4:00 PM

THE HUB



2024 14-17 OCT

MAIN ENTRANCE



- GOLD
- SILVER
- BRONZE
- STANDARD
- TURNKEY

SPONSOR & LEVEL EXHIBITOR RULES & REGULATIONS

Member companies (**Participant**), by purchase of a booth or sponsorship, agree to abide by the following terms and conditions as managed by the International Association of Movers/Meeting Management Services (**Organizer**):

- Eligibility:** To purchase a booth or sponsorship, a participant must be a member in good standing and remain in good standing through the end of the Annual Meeting. At least one company representative must be registered as a full conference attendee.
- Company Listings:** Your company name and address must match your membership name and address. Alternate names and addresses are not allowed. Your company information will be shared with the general contractor to help execute on sponsorship benefits.
- Participant Code of Conduct:**
 - Personnel representing the Participating company shall be dressed for the professional environment of the Annual Meeting. Participants dressed in an inappropriate manner may be ejected from the Annual Meeting or requested to modify their dress at the sole discretion of the Organizer.
 - Discrimination and Harassment: Participant agrees that any form of discrimination or harassment by company personnel based on a person's sex (including pregnancy), race, color, religion, national origin, disability, age, sexual orientation, veteran status, genetic information, or other status protected by law will not be tolerated at the Annual Meeting. Conduct that is discriminatory or offensive to a reasonable person is inappropriate at the Annual Meeting and violates this policy, even if it does not meet the legal definition of unlawful misconduct. Personnel in violation of this policy must leave the premises immediately, without a refund.
 - Personnel must always conduct themselves in a professional manner. Behavior, displays or demonstration that is in any way demeaning, threatening, coercing, and/or abusive, including profane language, or offensive gestures is prohibited. Personnel or displays in violation of this policy will be required to leave the premises immediately, and they along with their employer at the time of the violation may be prohibited from attending the Annual Meeting the following year. Organizer has sole discretion in determining what constitutes a violation of this section, and what sanction is taken.
 - Should the Participant misrepresent any product or article displayed in a booth, the Organizer may forthwith and without any liability whatsoever, terminate this contract for such booth and require the Participant to remove from the premises all its products, equipment, and furniture.
- Badges:** Annual Meeting attendees must wear their badge to access Annual Meeting events. Each badge is unique to the registrant and may not be sold, given, or transferred to another individual once printed. For security reasons, Participant must wear, possess, and present their credentials at events. Badges must be on the IAM-issued lanyard around the Participant's neck while participating in any IAM Annual Meeting event. If credentials are not worn or presented correctly by a Participant, IAM reserves the right to deny that Participant's entry into IAM Events. For security reasons, badge swapping is not permitted. Any violation of this policy may result in the removal from an event and the cancellation of the registration associated with the badge, without receiving a refund. In addition, IAM reserves the right to deny registration for future events.
- Space Assignments:** Space will be considered on a first-come, first-served basis. The Organizer reserves the right to move spaces and organize final assignments as needed. Decisions regarding space are solely at the discretion of the Organizer.
- Space Usage:** Participants shall not sublet or share space provided by the Organizer. Participants will forfeit space not occupied by the close of the installation period. The space may be resold or reassigned as designated by the Organizer. **Participants may not block the view of other Participants.** Participants items must remain within the assigned space. Participants must remain within their purchased space while distributing literature, product samples or other materials.
- Official Service Contractor:** Freeman has been selected as our official service contractor to ensure orderly and efficient installation, operation, removal of the displays and to minimize confusion by the presence or solicitation of unknown or unqualified firms. **Freeman** will send a service kit containing information on material handling, furnishings, electrical, signs, labor, booth cleaning, display rental, telephone, audio/visual, photography, computer rental, and recommended transportation carriers.
- Certificate of Insurance:** In the event exhibitor chooses to use an outside contractor 10) days prior to the Event move-in date: (i) a written statement setting forth the identity and intended use of the Exhibitor Appointed Contractor (EAC), and (ii) a certificate of insurance evidencing that the EAC has in place the minimum insurance coverage as defined herein. Client will be solely responsible for ensuring that each EAC furnishes evidence of workers' compensation insurance in the minimum amount required by state law; evidence of commercial general liability insurance, in a minimum amount of one million dollars (\$1,000,000) covering all operations; and automobile liability insurance in a minimum amount of one million dollars (\$1,000,000) covering all owned, hired, and non-owned vehicles. The policies for commercial general liability and automobile liability will name IAM, Venue, and Freeman as additional insureds for the Events covered by this Agreement.
- Carry In Policy:** Exhibitors may carry in items, one at a time. No item(s) may be rolled into the exhibit hall. The official contractor will stop all roll-in sets up and require contract labor to manage the material handling of your items. Fees for material handling will be charged to the exhibitor.

10. Exhibit Hours:		
Sunday, October 13	Hall Set Up	10:00 AM - 5:00 PM
Monday, October 14	Hall Set Up	8:00 AM - 9:59 AM
	Hall OPEN	10:00 AM - 6:00 PM
Tuesday, October 15	Hall OPEN	10:30 AM - 5:00 PM
Wednesday, October 16	Hall OPEN	8:00 AM - 5:00 PM
Thursday, October 17	Hall OPEN	8:00 AM - 12:00 NOON
	Hall Tear Down	12:00 NOON - 4:00 PM

- Early Dismantling of Space:** Spaces are to remain set up until 12:00 noon on Thursday, October 17, 2024. You may not dismantle your space prior to 12:00 noon. **Early dismantling will result in a \$500 penalty and may result in loss of future privileges.**
- Safety Regulations:** The use or storage of flammable liquids, gases, or solids will not be permitted. Participants must adhere to all municipal and state laws, rules, and regulations. No combustible decorations are permitted, and other materials must comply with the local fire department regulations.
- Food and Beverage:** No food and beverage is allowed within your space.
- Guard Service:** Organizer will provide guard service when the exhibit hall is closed and exercise reasonable care for the protection of Participant's material and display. Beyond this, Organizer, its officers, agents, employees, subsidiaries, affiliates, and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of any Participant property because of fire, theft, or accidents or other causes.
- Minimum Age for Entry:** The minimum age to enter the Expo Hall is 21 years old.
- Liability:** Participant shall be fully responsible for paying any and all damages to property or center, its owners or managers, which results from any act or omission of Participant. Participant agrees to defend, indemnify, and hold harmless the hotel and center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Participants' use of the property. Participants' liability shall include all losses, costs, damages, or expenses arising from or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Participant, its agents, employees, and business invites which arise from or out of the Participant's occupancy and use of premises, the Venue or any part thereof.
- Payment:** Full payment is due by August 1, 2024. Organizer reserves the right to cancel and reassign exhibit space if payments are not received August 1, 2024.
- Cancellation and Refunds:**

Cancellation by Participant: If you choose to cancel your sponsorship or exhibit booth, please send a written notice of cancellation to iamexhibits@mmsmeetings.com by the following dates:

- Before July 11, 2024: Cancellation fee will be equal to 50% of the total exhibition or sponsorship fee, plus 10% administrative fees.
- Between July 12 – August 26, 2024: Cancellation fee will be equal to 75% of the total exhibition or sponsorship fee, plus 10% administrative fees.
- After August 26, 2024: Cancellation fee will be equal to 100% of the total exhibition or sponsorship fee, plus 10% administrative fees.

Cancellation by Organizer: In the event the Annual Meeting is canceled due to inclement weather, acts of God, strikes, lockouts, acts of the elements, or other acts or occurrences beyond the Organizer's control, the Participant shall not have any right to claim a refund for money paid by the Participant to Organizer. In rare circumstances, acts or events beyond the Organizer's reasonable control may require the cancellation of the Annual Meeting. The organizer will not be responsible for any additional damages, fees, or costs associated with a cancellation. If the Organizer cancels or postpones the Annual Meeting, all paid Participants are eligible for one of the following three choices:

- Apply funds as a credit toward the following year; Registrations will be fully transferable to other colleagues at your organization;
- Apply funds as a credit (equivalent value) towards the IAM Portal magazine and/or other advertising opportunities;
- Apply funds as a credit towards membership dues.

- Amendment of Terms and Conditions:** All matters or questions not specifically covered by the terms and conditions shall be subject solely to the decision of the Organizer and the Venue. These rules and regulations may be amended at any time by the Organizer and the Venue. All amendments shall be binding.
- Important Note:** Exhibit and sponsorship purchases will only be accepted online. No faxes or phone calls will be accepted. Membership and past due invoices must be paid in full to purchase a booth or sponsorship. Premier Members have first pick! Upgrade your membership contacting membership@iamovers.org.
- 2024 RISK AND LIABILITY STATEMENT:** By registering for the 62nd Annual Meeting & Expo, all attendees agree to comply with the IAM Code of Conduct and Safety Policy. All attendees agree to comply with the following Risk and Liability statement: The Coronavirus pandemic has heightened the inherent risk of attending live events and participating in group activities. With this circumstance in mind, IAM is taking all legal, prudent, and advisable measures to minimize the risk of virus transmission between people during the Annual Meeting & Expo.

I acknowledge these risks, and others, and agree to take full personal responsibility for them. I will not hold any person or organization accountable should I contract an illness or should anything else happen to me due to my participation in this year's Annual Meeting & Expo.

I agree to monitor my own health status and will not attend the Annual Meeting if I am symptomatic in any way, or if I believe I have been exposed to someone with Coronavirus. If I am symptomatic, I will not come to the Annual Meeting.

I am aware that if I show up and am refused entrance due to symptoms, I will not receive a refund.

All requirements are subject to change and adjustments may be made to the policy based on the most current U.S. Centers for Disease Control and Prevention (CDC) guidelines.

BRANDING SPONSORSHIPS

ALL BRANDING SPONSORSHIP PACKAGES INCLUDE

- ONE 10X10 BOOTH (PRE-SELECTED BY IAM)
- ONE FULL CONFERENCE REGISTRATION
- ONE EXHIBIT HALL ONLY REGISTRATION
- MENTION ON THE IAM SOCIAL MEDIA OUTLETS
- LOGO ON SPONSORSHIP SIGNAGE AND CONFERENCE WEBSITE

BRANDING SPONSORSHIP PACKAGES

OPENING RECEPTION

\$25,000 / ONE AVAILABLE

SOLD

Welcome all registered attendees to the biggest event of the Annual Meeting & Expo!

- **OPENING RECEPTION: MONDAY, OCTOBER 14TH AT THE COSMOPOLITAN LAS VEGAS POOL WITH VIEWS OF THE BELLAGIO AND PARIS!**
- **(15) COMPLIMENTARY OPENING RECEPTION TICKETS**
WORTH \$275 EACH

YOUR LOGO ON THE FOLLOWING ITEMS:

- **COCKTAIL NAPKINS**
- **BRANDED CUPS**
- **ILLUMINATED BALLOONS FLOATING IN THE POOL**

REGISTRATION

\$22,000 / ONE AVAILABLE

SOLD

One of our most popular sponsorships: Be the first company attendees see!

YOUR LOGO ON THE FOLLOWING ITEMS:

- **MEETING & EXPO CONFERENCE WEBSITE**
- **REGISTRATION CONFIRMATION EMAILS**
TO BE SENT TO EACH ATTENDEE UPON REGISTRATION
- **KNOW-BEFORE-YOU-GO EMAIL**
TO BE SENT TO ALL REGISTERED ATTENDEES A FEW WEEKS BEFORE THE CONFERENCE
- **LANYARDS**
CO-BRANDED WITH IAM LOGO
- **ONSITE REGISTRATION KIOSKS**
CO-BRANDED WITH IAM LOGO

**Picture shown is for illustration purpose only. Actual product may vary due to product enhancement.*

BRANDING SPONSORSHIP PACKAGES

GUEST ROOM GIFT

\$17,500 / ONE AVAILABLE

SOLD

2022 Guest Room Package Sponsor.

As the IAM Annual Meeting & Expo returns to one hotel, don't miss out on this opportunity!

YOUR LOGO ON THE FOLLOWING ITEMS:

- **HOTEL KEYCARDS**
FOR ALL GUESTS IN THE IAM ROOM BLOCK
- **(1) GIFT DELIVERED TO EACH GUESTROOM IN THE IAM ROOM BLOCK AT THE COSMOPOLITAN LAS VEGAS**
SPONSOR SUPPLIES THE GIFT OF CHOICE
MUST BE APPROVED BY IAM

CLOSING RECEPTION & DINNER

\$17,500 / ONE AVAILABLE

SOLD

- **PRESIDENTIAL THANK YOU**
- **RESERVED TABLE**

YOUR LOGO ON THE FOLLOWING ITEMS:

- **ENTERTAINMENT SLIDES**
- **DINNER MENU**
- **GUEST TICKETS**
- **SIGNAGE**
- **BAR**

*Picture shown is for illustration purpose only. Actual product may vary due to product enhancement.

A-LA-CARTE

INCLUSIONS

- LOGO ON SPONSORSHIP SIGNAGE
- SHOUT-OUT ON IAM SOCIAL MEDIA OUTLETS

\$12,500 / ONE AVAILABLE



WI-FI

Wi-Fi, Wi-Fi, Wi-Fi!!! Everyone wants free Wi-Fi and thanks to you, they will get it.

- **CHOOSE THE WI-FI USERNAME AND PASSWORD FOR THE CONFERENCE**
USERNAME/PASSWORD MUST BE APPROVED BY IAM AND THE CONFERENCE HOTEL
- **LOGO ON CHARGING STATIONS IN THE EXPO HALL AND SIGNAGE RELATED TO WIFI**

NEW \$10,000 / ONE AVAILABLE



MOBILE APP

The 2024 Annual Meeting & Expo's Mobile App provides everything attendees need to know, like, appointment making, meeting rooms, sessions, exhibitors and more—which means they'll be checking it all day long

- **MOBILE APP PUSH NOTIFICATIONS, ONCE DAILY**
- **LOGO ON THE MOBILE APP—ALL DAY, EVERY DAY**

\$10,000 / ONE AVAILABLE

IAM  SAFE



HAND SANITIZER STATIONS

Located in high-traffic areas throughout the meeting spaces, attendees seek out these exceptionally popular stations several times a day.

- **LOGO ON (6) HAND SANITIZER STATIONS**

*Picture shown is for illustration purpose only. Actual product may vary due to product enhancement.

NEW \$7,000 / FOUR AVAILABLE

SOLD

MEETING POD

Provide comfortable seating for attendees to meet using these powered, multi-purpose pods. The pod exterior is **fully brandable**, and sponsor fees covers all costs and labor. Once you purchase a pod, we will send you the branding specs so you can start working on your custom design to help showcase your company and services. These sustainable, ready-to-use pods are made of 55% post-consumer recycled materials. The pods will be available on all days of the conference and are predicted to be very popular.

- **SPONSOR BRANDING ON PODS**

\$5,000 / THREE AVAILABLE

GRAB & GO FOOD MARKET

Food and snacks will be offered throughout the day on all conference days to help keep attendees fed and energized. Options will vary from hearty dishes to light snacks.

- **HIGH BOY TABLE FOR YOUR COLLATERAL & SWAG**
- **LOGO ON SIGNAGE NEAR THE FOOD STATIONS AND NAPKINS**

\$4,000 / FOUR AVAILABLE



BEVERAGE STATION

Beverage Stations, located throughout the Expo Hall and main floor meeting space, may include items such as pressed juices, sparkling seltzer waters, popular espressos, and fun and playful boba teas.

- **LOGO ON NAPKINS AND CUPS**

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\$5,000 / THREE AVAILABLE

FIRST COME, FIRST SERVED



MEETING POINT

This year, Meeting Points will be located inside and outside of the Expo Hall.

- SPACE TO DISPLAY YOUR COLLATERAL & SWAG AT MEETING POINT A, B, OR C
- LOGO ON PILLOWS, COFFEE TABLES AND SIGNAGE AT YOUR DESIGNATED MEETING POINT

\$3,000 / EACH

TWO OPPORTUNITIES PER RECEPTION

RECEPTION SPONSORSHIP

- IAM LEADERSHIP ALLIANCE RECEPTION
- NEW MEMBER RECEPTION/FIRST TIMERS RECEPTION
- LOGO ON SIGNAGE

\$1,500 / FIVE AVAILABLE

SESSION SPONSORSHIP

- THANK-YOU AT START AND END OF SESSION
- OPTION TO SPEAK ('WHY OUR COMPANY SPONSORED') AT BEGINNING OF SESSION

NEW SIX AVAILABLE



VIVA LAS VEGAS POP-UP SHOP

The IAM pop-up shop will allow attendees to grab fun Vegas themed gifts to bring back to colleagues and family. This branded opportunity will allow you to get brand exposure at a low cost with gifts that will indeed please. The pricing below includes production, shipping and placement of your gift.

- BRANDED PLAYING CARDS: 500 UNITS **SOLD**
- BRANDED MINTS: 500 UNITS **\$3,000**
- BRANDED CASINO CHIPS: 500 UNITS **SOLD**
- BRANDED EAR PLUGS: 300 UNITS **\$800**
- BRANDED PLAYING DICE STRESS RELIEVER: 150 UNITS **SOLD**
- BRANDED SLOT MACHINE STRESS RELIEVER: 100 UNITS **\$400**

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SPONSOR & EXHIBITOR

BOOTH PACKAGES

NEW

GOLD SILVER BRONZE STANDARD TURNKEY

\$12,500 \$7,500 \$5,500 \$3,650 \$4,000

SOLD

	GOLD	SILVER	BRONZE	STANDARD	TURNKEY
BOOTH SIZE	10x30	10x20	10x10	10x10	Specialty
AVAILABLE BOOTHS	4	9	30	22	14
SPECIALTY BRANDING					Included
ONE FULL REGISTRATION	✓	✓	✓	✓	✓
EXPO HALL ONLY	4	3	2	1	1
ATTENDEE LIST <i>Pre- and post-conference attendee lists with email, phone numbers, and physical address. Includes only attendees who have consented to be listed</i>	✓				
6 FOOT TABLE	3	2	1	1	Specialty Table
CHAIRS	6	4	2	2	2 Stools
AVAILABLE COMP TICKETS TO THE OPENING RECEPTION FOR EXHIBITOR REGISTRATIONS	4	3	2	1	1
RESERVED TABLE AT THE CLOSING DINNER	✓				
BRANDING OPPORTUNITIES					
STATE OF IAM MEMBERSHIP ADDRESS	✓	✓	✓		
EXHIBIT HALL ENTRANCE UNIT	✓	✓	✓		
RECOGNITION IN PORTAL MAGAZINE	✓	✓	✓		
MENTION ON IAM SOCIAL MEDIA OUTLETS	✓	✓			
CONFERENCE WEBSITE	✓				
EMBEDDED HYPERLINK ON ONE E-BLAST <i>Date selected by IAM</i>	✓				

NEW BRANDED TURNKEY KIOSKS

This new option provides a branded kiosk with a built-in table, cubby and two bar stools. The blue space on the kiosk will have your custom branding, that which we will manage for you. Save money on shipping, labor, time and the need to come early to set up your space. These turnkey kiosks will be completely set up and ready for use, allowing you to arrive on the morning the hall opens. No extra room nights needed! We encourage you to bring promotional items and business cards.

SOLD

Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



AFTER PARTY SPONSORSHIPS

MONDAY, OCTOBER 14TH | 9PM-12AM

The IAM After Party is in its third year and is the premier late-night event of the first day. Following the Opening Reception, attendees come to the After Party for good times, camaraderie, drinks, games, entertainment and light food. Relax and enjoy the company, play games, listen to the DJ, and participate in the Moving Industry's only world-wide Rock, Paper, Scissors Championship and maybe even win free hotel stay or registration for IAM's 2025 Annual Meeting in New York City

TITLE SPONSOR

\$15,000 / ONE AVAILABLE

- CALL OUT ON IAM SOCIAL MEDIA
- 16 ENTRANCE TICKETS / 2 DRINKS PER TICKET

YOUR LOGO ON THE FOLLOWING ITEMS:

- ALL AFTER PARTY CORRESPONDENCE
- AFTER PARTY SITE
- STEP AND REPEAT

DJ SPONSOR

\$6,000 / ONE AVAILABLE

- 6 ENTRANCE TICKETS / 2 DRINKS PER TICKET

YOUR LOGO ON THE FOLLOWING ITEMS:

- DJ SIGNAGE
- STEP AND REPEAT

VIP SPONSORS

\$6,000 / THREE AVAILABLE



- VIP EXPRESS LINE AT BAR
- 10 VIP WRISTBANDS / 8 DRINK TICKETS EACH

YOUR LOGO ON THE FOLLOWING ITEMS:

- DRINK TICKETS
- STEP AND REPEAT



AFTER PARTY SPONSORSHIPS

MONDAY, OCTOBER 14TH | 9PM-12AM

BAR SPONSORS

\$5,500 / THREE AVAILABLE

➔ 5 ENTRANCE TICKETS / 2 DRINKS PER TICKET

YOUR LOGO ON THE FOLLOWING ITEMS:

- BAR SIGNAGE
- STEP AND REPEAT

ROCK-PAPER-SCISSORS SPONSOR

\$5,000 / ONE AVAILABLE

➔ WINNER GETS 4 FREE NIGHTS FREE HOTEL FOR 25 IAM ANNUAL MEETING

➔ SPONSOR RECOGNITION

➔ 6 ENTRANCE TICKETS / 2 DRINKS PER TICKET

YOUR LOGO ON THE FOLLOWING ITEMS:

- FLOOR MATS FOR CONTESTANTS
- SIGNAGE NEAR ACTIVITY
- STEP AND REPEAT

CRAPS TABLE SPONSOR

\$4,000 / ONE AVAILABLE

➔ 5 ENTRANCE TICKETS / 2 DRINKS PER TICKET

YOUR LOGO ON THE FOLLOWING ITEMS:

- SIGNAGE NEAR ACTIVITY

SOLD



AFTER PARTY SPONSORSHIPS

MONDAY, OCTOBER 14TH | 9PM-12AM

INCLUSIONS

- LOGO ON SPONSORSHIP SIGNAGE
- 3 ENTRANCE TICKETS / 2 DRINKS PER TICKET

\$3,000 / ONE AVAILABLE		VEGAS SHOW GIRLS SPONSOR SOLD
\$3,000 / ONE AVAILABLE		ELVIS SPONSOR SOLD
\$3,000 / ONE AVAILABLE		MAGICIAN SPONSOR
\$3,000 / FOUR AVAILABLE		MEAL PACKING SPONSORS
\$2,500 / ONE AVAILABLE		NEON SIGN SPONSOR SOLD
\$2,500 / ONE AVAILABLE		BEER PONG SPONSOR SOLD
\$2,500 / ONE AVAILABLE		FOOSBALL SPONSOR
\$2,500 / ONE AVAILABLE		DESSERT SPONSOR



AFTER PARTY SPONSORSHIPS

MONDAY, OCTOBER 14TH | 9PM-12AM

FOOD SPONSORS

\$2,500 / TWO AVAILABLE

SOLD

➔ **3 ENTRANCE TICKETS / 2 DRINKS PER TICKET**

YOUR LOGO ON THE FOLLOWING ITEMS:

- **FOOD TABLE SIGNAGE**

RAFFLE SPONSORS

\$2,500 / TWO AVAILABLE



➔ **SPONSOR RECOGNITION DURING RAFFLE**

➔ **3 ENTRANCE TICKETS / 2 DRINKS PER TICKET**

YOUR LOGO ON THE FOLLOWING ITEMS:

- **STEP AND REPEAT**

STEP & REPEAT SPONSORS

\$1,000 / UNLIMITED AVAILABLE

➔ **2 ENTRANCE TICKETS / 2 DRINKS PER TICKET**

YOUR LOGO ON THE FOLLOWING ITEMS:

- **STEP AND REPEAT**

YP TEAM BUILDING EVENT

\$5,000 / FIVE AVAILABLE



OCTOBER 14TH FROM 1PM – 5PM

ANNUALLY, THE YP GROUP COMES TOGETHER FOR A FUN AND UNIQUE TEAM-BUILDING EVENT.

FULL REGISTERED YPS WILL PARTICIPATE IN AN ESCAPE ROOM ACTIVITY WITH AN ESTIMATED 100 ATTENDEES, YOUR BRAND WILL BE EXPOSED THROUGHOUT THE DAY, ENSURING INCREASED BRAND AWARENESS WHILE SUPPORTING THE FUTURE OF THE MOVING INDUSTRY.

VIP LOUNGE SPONSOR

\$5,000 / 2 AVAILABLE

50 DRINKS TICKETS

BRANDED SIGNAGE WITH COMPANY LOGO

FOOD AND HIGH END DRINKS

SPONSOR MAY UPGRADE TO THESE AT THEIR EXPENSE

PROMOTIONAL ITEMS

SPONSOR MAY BRING TO ENHANCE THE SPACE

**Picture shown is for illustration purpose only. Actual product may vary due to product enhancement.*

YP SOCIAL MIXER AT THE BEER PARK



OCTOBER 14TH FROM 9PM – 2AM

IT'S TIME TO HAVE FUN!

THIS YEAR'S YP SOCIAL MIXER WILL TAKE PLACE AT THE BEER PARK LOCATED AT THE PARIS HOTEL ACROSS THE STREET FROM THE COSMO, OVERLOOKING THE FAMOUS BELLAGIO FOUNTAIN AND THE VEGAS STRIP. THERE ARE MANY BRANDING OPPORTUNITIES AVAILABLE FOR YOU TO MAKE YOUR BRAND SHINE.

INDOOR BAR BRANDED COUNTER TOP

\$2,000 / 1 AVAILABLE

BRANDED COFFEE TABLES

\$1,000 EACH / 4 AVAILABLE

BRANDED INDOOR RECTANGULAR TABLES

\$1,000 EACH / 6 AVAILABLE

BRANDED INDOOR STAIRS

\$2,000 / 1 AVAILABLE

BRANDED UPSTAIRS FLOOR DECALS

\$750 EACH / 3 AVAILABLE

BRANDED OUTDOOR TABLES

\$750 EACH / 5 AVAILABLE

BRANDED PICNIC TABLES

\$1,200 EACH / 4 AVAILABLE

BRANDED BANNERS

\$1,500 EACH / 4 AVAILABLE

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ONE-TO-ONE NETWORKING EVENT

Maximize your time at the Annual Meeting and Expo and pre-schedule appointments with your preferred exhibitors and suppliers using IAM's unique powered mobile app platform.

THIS EVENT IS FOR ONE DAY ONLY

TUESDAY, OCTOBER 15TH

Join an exclusive one-to-one networking session on **October 15th from 1:00 pm to 5:00 pm.** This event will be held in partnership with the International Mobility Alliance (IMA).

If you're interested in scheduling one-to-one meetings, confirm your interest through the annual meeting registration system. Be aware that space is limited, and priority will be given on a first-come, first-served basis, beginning with Premier members followed by Core members who have achieved the IAM Trusted Moving Company designation.

Registration for the networking session will open after the Early Bird Registration period ends on **July 16, 2024.**

\$3,000 / ONE AVAILABLE



ONE-TO-ONE NETWORKING SPONSORSHIP

Attendees must be fully registered for the IAM Annual Meeting and Expo to participate.

